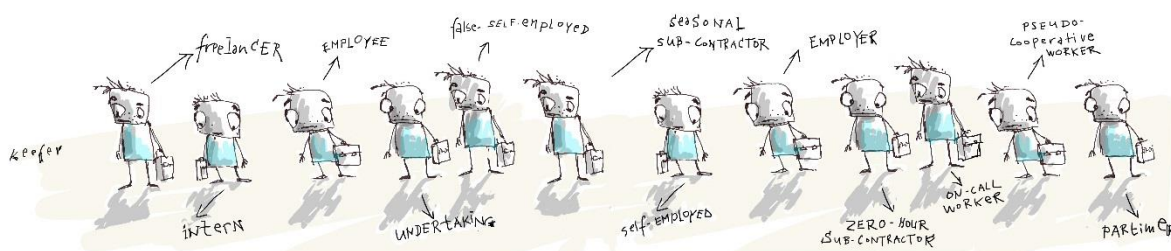


## Atypical Workers: Trade Union Organising Forum

30-31 October 2018 – NH Atlanta, Rotterdam



### Day 1 Tuesday, 30<sup>th</sup> October

9.30-45 Video Messages: Michael Crosby, author of *Power at Work*  
Oliver Liang, ILO on “The Future of Work”  
Keynote Address: “The challenges of organising in a changing trade union landscape”: Heather Kurzbauer, Senior Lecturer & Professional violinist

#### 9.45 – 11.00 Panel 1: Inspiring Examples : success stories in union organising

- - Verdi: building a union responsive to self-employed people, Tina Fritsche & Caspar Sachsse, ver.di
  - MU, United Kingdom: Outreach to Freelancers, Dave Webster, MU
  - Organising a hard-to-reach community: Bicycle Couriers Union in the CGT, Gironde, Corinne Versigny

11.00 – 11.30 Coffee

#### 11.30 – 12.30 Panel 2: Factors for Success

- BECTU: Freelancers’ Fair: A service-based approach, Paul Evans, BECTU
- “There are no freelancers anymore”, Koen Dries LVC-NKV Belgium
- Developing outreach: the experience of the Actors’ Union of Turkey, Sercan Gidisoglu



With the Financial support of the European Commission

12.30 – 14.00 *Lunch*

14.00 – 15h15 **Panel 3: Learning from other sectors/ other approaches to brand building/ building an online presence/ broadening a base**

Housing: A Union and Community issue, Charlotte Bence, Equity UK

FNV Young & United: Minimum Loon & WTFlex Campaign, Levin Zuhlke van Hulzen

Groenlinks: A renewed approach to online campaigning Truuske Smits

15.15 – 15.45 *Coffee*

15.45 – 17.00 **Panel 4: Meet the trainers: Approaches to organising**

Becky Wright, Unions 21/ Freelance trainer

Kate Elliott, Freelance trainer

Tara O'Dowd, FNV/ Freelance trainer

## **Day 2 Wednesday 3<sup>1st</sup> October**

9.00 – 11.00 Workshop Sessions led by the 3 trainers

11.00 – 11.30 *Coffee*

11.30 – 12.30 Feedback from the workshops  
Closing keynote address

