

INTRODUCING FIA. THE INTERNATIONAL FEDERATION OF ACTORS

The International Federation of Actors (FIA) is a global federation of performers' trade unions, guilds and professional associations. Established in 1952, it advocates for the interests of several hundred thousand performers through its membership of more than 80 national organizations in over 60 countries globally. FIA's main purpose is to voice the professional interests of actors engaged in live theatre and recorded media, along with broadcast professionals, dancers, singers, variety and circus artists and others. Internationally, FIA addresses a broad range of issues affecting the working lives of the professionals it represents. It advocates primarily to enhance their working conditions and advance the economic and social rights of performers, but equally also to promote the intrinsic value of the cultural and creative sector in which they work.

Its main objectives include:

- Fostering the development of performer organisations worldwide and assisting affiliated members to address the challenge of organising within a rapidly evolving industry and employment landscape;
- Carrying out advocacy work at international level in order to bring the voice of performers into policy-making on topics as diverse as health and safety; freedom of artistic expression; intellectual property; artificial intelligence; cultural diversity; racial and gender equality and inclusion; professional mobility; social security and taxation; trade policy; media pluralism and many others;
- Preserving, improving and promoting the intellectual property rights of performers and their enforcement, striving to ensure that these rights can deliver a meaningful return, enabling them to partake in the revenues generated by the exploitation of their work, especially in the digital environment;
- Promoting networking, mutual support and solidarity among its membership: the exchange of best practices and expertise between its members is one of FIA's great strengths. The federation fosters networking through frequent meetings, congresses, projects, capacity-building efforts, and effective communication overall. FIA plays a crucial role in conveying and coordinating international solidarity for member unions engaged in industrial disputes;
- Providing useful information to the membership on a range of topics, including mobility, employment standards in other countries, health and safety, the prevention of sexual harassment, the promotion of gender and racial equality, green transition, the fundamental labour rights of atypical workers, youth trade union involvement, etc. Compiling expertise and resources on issues that impact on the lives of performers worldwide, such as, for example, the protection of child performers, the moral rights of performers, the working conditions of circus artists, fair terms for SVOD production, intimacy direction, work-life balance in the live performance and audiovisual sectors, etc.;
- Advocating for the value of the cultural and creative sector; for freedom of artistic expression; for strong public policies enhancing cultural diversity and sustainable funding mechanisms for growth and jobs in the audiovisual and live performance sector;



- Representing its members in key international fora: as an NGO, FIA enjoys permanent consultative and participatory status with the World Intellectual Property Organisation (WIPO); the International Labour Organisation (ILO); UNESCO, the OIF (Organisation Internationale de la Francophonie), the Council of Europe where it conveys the views and concerns of the performers it represents. It is also a member of the Advisory Committee of the European Audiovisual Observatory, a vital information hub for statistical and analytical insight into the audiovisual industry. At EU level, FIA holds acknowledged status as a representative European social partner in both the live performance and audiovisual sectoral social dialogue committees. This designation comes with a complete mandate empowering the federation to effectively represent the interests and concerns of its members within these committees.

FIA also includes several regional and linguistic groups, as well as ad hoc working groups, where members convene regularly to deliberate on shared concerns and contribute input to the Federation's global policy. FIA is a member of the International Arts and Entertainment Alliance (IAEA), together with the International Federation of Musicians (FIM) and UNI MEI, the trade union international for workers in the Media, Entertainment and Arts. The IAEA is itself a member of the Council of Global Unions (CGU) and is recognised by the ITUC as a Global Union Federation.

To be used for Press-releases:

The International Federation of Actors (FIA) is a global federation of performers' trade unions, guilds and professional associations from about 60 countries around the world. In a connected world of content and entertainment, it is committed to enhancing the social, economic and moral rights entitlements of several hundred thousand audiovisual performers working in live theatre and recorded media. https://fia-actors.com/

To be used for Publications:

THE INTERNATIONAL FEDERATION OF ACTORS (FIA) brings together performers' trade unions, guilds and professional associations in some 60 countries. In a connected world of content and entertainment, it stands for fair social, economic and moral rights for audiovisual performers working in recorded media and live theatre. Internationally, FIA addresses a broad range of issues affecting the working lives of the professionals it represents. It advocates primarily to improve their working conditions, but also to enhance the value and sustainability of the cultural creative sector in which they work.

